



**The Logistics Cluster Global Meeting
Market Place Session**

Value Chain Analysis (Shelterbox)

Value chain analysis is a strategic tool used to analyse internal activities which make up an emergency response. In the commercial world it is used to recognize which activities are the most valuable and which ones could be improved to provide competitive advantage. In the humanitarian sector it can be used to analyse cost effectiveness of responses and also allow real time improvements to a response through identification of bottlenecks and inefficiencies. ShelterBox will share the value chain analysis from one of our emergency responses.